



ONLINE LECTURES ON YOUTUBE PLATFORM

SSBES' Institute of Technology & Management,
Nanded

Online lectures delivered through the YouTube platform have become increasingly popular in recent years. YouTube provides a convenient and accessible platform for educators, experts, and content creators to share their knowledge and expertise with a global audience. Here are some key points about online lectures on YouTube:

1. **Accessibility:** YouTube offers a vast library of educational content that can be accessed anytime and anywhere with an internet connection. Learners have the flexibility to watch lectures at their own pace and revisit them as needed.
2. **Diverse Content:** YouTube hosts lectures on a wide range of topics, covering virtually every subject imaginable. Whether you're interested in academic subjects, professional skills, personal development, or hobbies, you're likely to find relevant lectures on YouTube.
3. **Expertise and Credibility:** YouTube allows renowned experts, professors, and industry professionals to share their knowledge directly with the audience. You can find lectures delivered by individuals with years of experience and expertise in their respective fields.
4. **Interactivity and Engagement:** YouTube offers features that enhance the interactivity and engagement of online lectures. Viewers can leave comments, ask questions, and engage in discussions with the lecturer and other viewers. Some lecturers may also incorporate polls, quizzes, or live chat during the lecture to further engage the audience.
5. **Supplementary Materials:** Lecturers often provide additional resources, such as lecture notes, handouts, slides, or recommended readings, which can be accessed through links in the video description or accompanying website. These materials enhance the learning experience and provide learners with a comprehensive understanding of the subject.
6. **Global Community:** YouTube lectures have a global reach, allowing learners from different countries and backgrounds to access educational content. This fosters a sense of community and facilitates knowledge-sharing on a global scale.
7. **Search and Recommendation:** YouTube's search and recommendation algorithms help users discover relevant lectures based on their interests and viewing history. This enables learners to explore new topics, discover different perspectives, and access a diverse range of content.
8. **Free and Paid Content:** While many YouTube lectures are freely accessible, some content creators may offer premium or paid courses or memberships that provide additional benefits, such as exclusive lectures, personalized feedback, or downloadable resources.
9. **Quality and Reliability:** YouTube provides a platform for anyone to upload content, which means the quality and reliability of lectures can vary. It's essential to assess the credentials, reputation, and reviews of the lecturer or channel before relying on the information provided.

10. Copyright and Licensing: YouTube has policies in place to protect copyright holders. Lecturers should adhere to copyright laws and obtain appropriate permissions when using copyrighted material in their lectures.

Remember that while online lectures on YouTube can be valuable educational resources, they should not replace traditional forms of education entirely. They can serve as a supplement to classroom learning, self-study, or ongoing professional development.

College faculty creating and sharing their own subject lectures on YouTube is a common practice in the education community. Following are the some Lectures delivered through our faculty members for the students of our college:

Online Lectures by Dr. M.S. Altamash, Dept. of Management:

Channel Link <https://www.youtube.com/@Dr.M.S.Altamash>

1. Assessment of Companies (Theory) part.1.
<https://www.youtube.com/watch?v=X8RfsnuqbJc>
2. Capital Budgeting
<https://www.youtube.com/watch?v=GGg6BYSVMq4>
3. Income from Other Sources (Problem.4. & Solution)
https://www.youtube.com/watch?v=ywPfdPL2_rA
4. Income from other sources (problem.3. and solution)
<https://www.youtube.com/watch?v=gbLJf5yRyLE>
5. Income from other sources (Problem.2. and Solutions)
https://www.youtube.com/watch?v=QR3G--z_cmY
6. Capital Budgeting Problem & Solution
<https://www.youtube.com/watch?v=oN-QGNx83Jo>
7. Income from Other Sources (problem & solution)
<https://www.youtube.com/watch?v=2O7HSfrr5mA>
8. Income from Other Sources(Theory)
<https://www.youtube.com/watch?v=i-YxNSWGGkw>
9. Profitability Index Concept
<https://www.youtube.com/watch?v=yOkDOZcWz-Q>
10. IRR Problem & Solution [part 2]
<https://www.youtube.com/watch?v=9rEEemQHEUAM>
11. IRR concept (Part1)
https://www.youtube.com/watch?v=azE8B4_aGG0
12. Net Present Value (part 2)
<https://www.youtube.com/watch?v=nVbOmMNjhg>
13. Net Present Value
<https://www.youtube.com/watch?v=MCIWuvB3UhY>
14. Present Value of Money Part 2
<https://www.youtube.com/watch?v=GYHa223hRBU>

15. Time value of money
<https://www.youtube.com/watch?v=vqaBAjM5IB4>
16. Accounting rate of return (part 2)
<https://www.youtube.com/watch?v=fM3jICTeWvY>
17. Accounting Rate of Return
<https://www.youtube.com/watch?v=L803CuM23eE>
18. pay back period and post pay back period [part 2]
<https://www.youtube.com/watch?v=ild5iv2uV90>
19. Pay back period and Post pay back period problems and solutions
<https://www.youtube.com/watch?v=Q4C9LZ4QyP4>
20. Capital Budgeting Problems Payback Period Method for MBA First Year SSBE
<https://www.youtube.com/watch?v=IYfBnPQPItw>

Online Lectures by Dr. N. D. Shinde, Dept. of Management:

1. Advertising Budget: <https://youtu.be/h5laJZL-Xyo>
2. New Product development: <https://youtu.be/57nxV0Alpbs>
3. Product classification: <https://youtu.be/-1jFfL1KxYA>
4. Marketing mix concept: <https://youtu.be/rhGxFii3AJA>
5. Functions of Marketing: https://youtu.be/_wMt3DaWVTM

Online Lectures by Mr. A. O. Gill, Dept. of Management:

Channel Name: HexaNotes by Gill Sir

- 1) Startup & New Venture Management:
<https://www.youtube.com/watch?v=wt8Yj1lgHno>
- 2) Product & Brand Management :
<https://www.youtube.com/watch?v=jnL4nuyqplA>
<https://www.youtube.com/watch?v=LqFQsy8gnO0>
- 3) Production & Operation Management
<https://www.youtube.com/watch?v=IFnJFVFAFv4>
<https://www.youtube.com/watch?v=nJPJ2Ak5VQc>
<https://www.youtube.com/watch?v=wpZPdR5VJTI>

https://www.youtube.com/watch?v=41_zxvnCE_o

Online Lectures by Mr. N.B. Bembade, Dept. of Management:

1. Objectives of Production Management , POM, UNIT I, PART 02(Introduction to Production Management): <https://www.youtube.com/watch?v=5uiABJNWnjq>
2. Production Management(BBA/BCOM/MBA)Nature and Scope of Production Management: <https://www.youtube.com/watch?v=1Z-opRrXrak>
3. Objectives of Production Management , POM, UNIT I, PART 02(Introduction to Production Management): <https://www.youtube.com/watch?v=5uiABJNWnjq>
4. Roles and Responsibilities of Production Manager(BBA II Year III Sem.):
<https://www.youtube.com/watch?v=oOZTpFWZYR4>
5. Role of service in building relationship MBA II Year , SRM UNIT 5 , V-01
(Presented by Bembde Sir):
<https://www.youtube.com/watch?v=SENXQml9994&t=667s>
6. Work Study Meaning and Objectives.:
<https://www.youtube.com/watch?v=0NhTcVrSjt0>
7. Types of Production -Part 01: <https://www.youtube.com/watch?v=Au72RvCiljq>
8. Production Management(BBA/BCOM/MBA)Nature and Scope of Production Management: <https://www.youtube.com/watch?v=1Z-opRrXrak>

Online Lectures by Dr. P.B. Tamsekar, Dept. of Computer Science:

Java Programming:

1. Introduction to Java: <https://youtu.be/AWIA5C7ATRE>
2. Date Regular Expression & Serialization: <https://youtu.be/brn1irlCOuU>
3. Reading & Writing File: <https://youtu.be/SDLmj7GKWNo>
4. File Handling in Java: <https://youtu.be/rlysUQOFmQs>
5. XML Document Object Model: <https://youtu.be/15gFdr-mgl8>
6. XHTML Extensible HTML: <https://youtu.be/fDNzMgGzrll>